

# Global Conference

Audio & Web Conferencing Solution



### Empower Your Group Productivity with GlobalConference

## Experience Full-Featured Web Conferencing with GlobalConference

GlobalConference is an online audio and web conferencing system that allows for real time on-demand conferencing and collaboration through a feature rich web-based interface.

GlobalConference allows you to strengthen your company and departmental meetings by using the power of the web to deliver advanced features such as application sharing, chat, Q&A, and recording/playback capabilities.

No need to email participants presentations and documents prior to your conference calls. Simply upload them to GlobalConference prior to the conference or using the application sharing tool during your meeting to ensure that everyone is on the same page.

#### Easy Point and Click, Web-Based Interface

GlobalConference provides an intuitive web-based interface for both moderators and participants, making conference scheduling and management a snap for moderators, and providing an informative and fluent experience for participants.

The GlobalConference interface provides easy one-click access to many of the available conferencing features. So easy, that any employee can quickly learn how to schedule and manage their own audio and web conferences directly from their desktop. With the optional Microsoft Outlook® Integration feature, moderators can automate certain routine meeting functions such as scheduling and inviting participants and sending email invitations directly from their Outlook client.

Participants will find that easy-to-use web-based chat and Q&A functionality an easy way to communicate with presentation moderators or even communicate among each other during presentations, allowing for a most effective online meeting.

#### Benefits to Your Organization

- Optimize existing conference calls with remote offices and remote workers by adding online, real-time presentations and collaboration
- Simple point and click web-based system easy enough for any employee to use
- Keep your teams on the same page by using GlobalConference for regular company meetings
- Record your meetings for future reference
- Issue optional passwords for conference and record playback access

#### Benefits to Your Sales Staff

- Conduct online sales presentations and product demos
- On-demand conferencing allows for presentations anytime, anywhere - when your prospects want it
- Manage questions and answers during your meeting directly through the GlobalConference interface
- Get a report of who attended your web conference or who accessed and played back your recordings

#### Benefits to External Parties

- Prospects and customers often have a better overall presentation experience through web conferencing, enabling them to make better, faster decisions
- Vendors and outside agencies can more easily collaborate with your staff for increased productivity and better results
- Web conference attendees often have a more positive perception of the presenting company when attending a web conference, increasing their comfort level

#### **Explore Audio and Web Conferencing Features**

Reservationless Audio Conferencing - available for up to 100 participants

Scheduled Audio Conferencing - available for up to 2,000 participants

Web Conferencing - share presentation slides and other images online to enrich your conference call.

**Meeting Management** - manage your meetings with simple online commands - dial out to an individual or a group of participants from an easy-to-use phone book. mute participants on entry for larger meetings, or mute individual lines as needed during your meeting -- and more.

**Desktop Application Sharing** - show applications on your desktop to online meeting participants, including spreadsheets, Word documents, and your browser in order to conduct "web tours."

Record/Playback On-Demand - on-demand recording features that let you save synchronized audio/visual content for playback at your convenience. You can jump to specific slides in the recording with synchronized audio/web playback.

Chat - communicate with all or selected participants during the presentation.

Q&A - manage questions and answers during your meeting.communicate with all or selected participants during the presentation.

Easy to Use - no reservation or advance set-up is required. Simple point and click user interface.

Reliable - media gateway architecture gives you carrier-class audio quality synchronized with high-quality playback for your presentation.

Presentation Sharing - share PowerPoint presentation slides and other graphic images using presentation caching to speed slide delivery to meeting participants.

**Reporting** - Get an instant report of who attended your live web conference. Real-time reporting of who accessed and played back your recordings.

Security Protection - maintain the integrity and privacy of your meeting with optional passwords for conference and record playback access, standard SSL encryption for Chairperson and participants and record playback notification and reports.

24x7 Flexibility, Convenience, and Support - create and start meetings on the fly, supported by 24 x 7 worldwide customer care team.

#### Microsoft Outlook® Integration

GlobalConference provides an optional plug-in and toolbar that communicates with Microsoft Outlook® to provide the following additional capabilities:

- Use your Microsoft Outlook® Calendar System to invite participants to audio and web conferences easily and efficiently.
- Reserve a meeting by using your Microsoft Outlook® Meeting Request. The email invitation to participants will automatically include the information and instructions participants need to join your conference.
- Select the Web Meeting button on your conferencing toolbar to automatically login to Web Meeting. This button provides a convenient link to online commands that allow you to more efficiently manage your Conferencing calls right from your desktop.
- · Your conference participants may select a link in the Microsoft Outlook® email invitation to automatically log in to the Web Meeting.



If GlobalConference feels like a fit for your organization, or for more information on GlobalConference in general, visit us online at www.gphone.com, or call us TODAY at (800) 705-5033.



<sup>\*</sup> Pricing and available features are subject to change without notice. Please contact GlobalPhone for the latest information.